

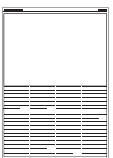
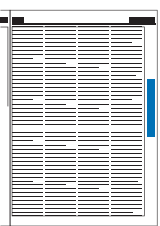

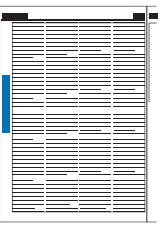




| PRIME POSITION WHITE | Item Code | Dimension | Monthly Pricing (Rs.) * |
|-------------------------------|----------------|-------------------------|-------------------------|
| Back Cover White | BCW | 220mm (W) x 275mm (H) | 42,000 |
| Book Mark White - (Per side) | BMW | 125mm (W) x 60mm (H) | 25,000 |
| Half Spine White | HSW | 115mm (W) x mm (H) | 23,000 |
| Front Inside White | FCW | 220mm (W) x 275mm (H) | 18,500 |
| Tab Insert White | TIW | 206mm (W) x 275mm (H) | 18,000 |
| 1st Insert Recto - White | ISTW 1A | 220mm (W) x 275mm (H) | 15,000 |
| 1st Insert Verso - White | ISTW 1B | 220mm (W) x 275mm (H) | 13,500 |
| Back Inside White | BICW | 220mm (W) x 275mm (H) | 13,500 |
| Insert per Side White | ISTW | 220mm (W) x 275mm (H) | 12,500 |
| Full Page before A-Z Listings | FPAZ | 220mm (W) x 275mm (H) | 7,000 |
| Banner within Blue Pages | BB | 185mm (W) x 30mm (H) | 1,000 |

| Item Code | Monthly Pricing (Rs.) * |
|-----------|-------------------------|
| PV | 350 |

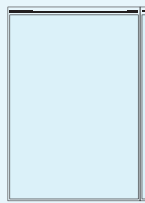
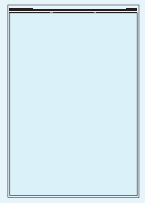
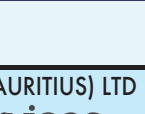

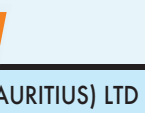
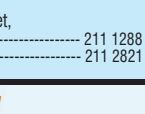
Presence on Voice

**Buy One
Get A
Bold Listing
FREE**

| Item Code & Description | Monthly Pricing (Rs.) * | |
|---|-------------------------|---|
| AFPW+ Full Page Opposite 197mm (W) x 250mm (H) | 5,500 |  |
| AFPW Full Page 197mm (W) x 250mm (H) | 4,500 |  |
| AHPW Half Page 197mm (W) x 123mm (H) | 3,000 |  |
| MRW Margin Recto - Blue (All white pages) 7mm (W) x 80mm (H) | 15,000 |  |
| HRW Header Recto - Blue (All white pages) 70mm (W) x 7mm (H) | 15,000 |  |
| MVW Margin Verso - Blue (All white pages) 7mm (W) x 80mm (H) | 10,000 |  |
| HVW Header Verso - Blue (All white pages) 70mm (W) x 7mm (H) | 10,000 |  |
| LSL Logo Screen Listing 48mm (W) x 25mm (H) | 850 |  |

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| | | |
|------------|----------------|------------|
| LBW | (Bold Listing) | 250 |
| EB | (Extra Bold) | 210 |

| Item Code & Description | Monthly Pricing (Rs.) * | |
|---|----------------------------|---|
| BAFPW+ Full Page Opposite - Blue 197mm (W) x 250mm (H) | 6,300 |  |
| BAFPW Full Page - Blue 197mm (W) x 250mm (H) | 5,400 |  |
| BAHPW Half Page - Blue 197mm (W) x 123mm (H) | 3,500 |  |
| BLSL Logo Screen Listing - Blue 45mm (W) x 25mm (H) | 1,050 |  |
| BSL Screen Listing - Blue 45mm (W) x ...mm (H) | 650 |  |
| LBBW Bold Listing - Blue | 300 |  |
| ANB | (Anchor Listing Bold Blue) | 100 |
| SL Screen Listing 45mm (W) x ...mm (H) | 500 |  |
| ET | (Extra Text Line) | 80 |
| EA | (Extra Line) | 80 |

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